



PRESS RELEASE

Tuesday, 10 July 2018

HALADINAR Initial Coin Offering (ICO) by HLD Technology Pte Ltd

HLD Technology Pte Ltd (“HLD Tech”) is a Singapore-based technology company that specializes in the Halal market.

HLD Tech is launching a new cryptocurrency or digital token, HALADINAR (HDN) token, starting from 4 July 2018, through an Initial Coin Offering (ICO).

The HALADINAR ICO is not just about the launch of our cryptocurrency, but also to introduce our Halal ecosystem - trade and retail of agri-food, pharmaceutical, cosmetic and fashion products; global zakat and wakaf; global Halal supply chain; and Islamic banking and financial products and services.

The journey to the HALADINAR ICO started with the brick-and-mortar store of MyOutlets Global Halal Hub in Singapore in 2014. This subsequently led to the establishment of other MyOutlets stores in Malaysia, Japan and China.

Thereafter, Haladeen.com was initiated, to bring agri-food products to the online platform. With growing interest from countries that face challenges in getting halal-certified products through a centralized halal regulatory body, as well as helping suppliers and manufacturers earn more from their hard work by minimising the role of intermediaries thereby further reducing costs, Haladeen.com has a significant role to play in establishing trust in halal products and services on the online platform.

The next step is to venture into an online decentralized marketplace and ecosystem. This is the intent behind the HALADINAR ICO.

HLD Technology Pte Ltd is set up to launch HALADINAR through an ICO with the following Vision and Mission:

Our Vision

A complete, vibrant and decentralized Halal ecosystem powered by the HALADINAR Token.

Our Mission

To establish the world’s first decentralized Halal ecosystem using the HALADINAR Token as the cryptocurrency of choice, to better serve the Ummah and those interested in the Halal market.

The ICO is targeted at both the Muslim and non-Muslim communities (Ummah) interested in the Halal market.

The HALADINAR tokens will be put up for sale through 3 periods:

Private Placement –	July to August 2018
Pre-ICO –	September to October 2018
Public ICO Sale –	November to December 2018

Information about the HALADINAR ICO and purchase of the HALADINAR tokens are available here <https://haladinar.io>

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