

HALADINAR

A Decentralized, Trustless Escrow and Smart Contract Marketplace and an Ecosystem for Muslim and Non-Muslim communities anywhere in the world.

Our Vision

A complete, vibrant and decentralized Halal ecosystem powered by the HALADINAR Token.

Our Mission

To establish the world's first decentralized Halal ecosystem using the HALADINAR Token as the cryptocurrency of choice, to better serve the Ummah and those interested in the Halal market.

What is Haladinar ?

HALADINAR is a global platform and online decentralized marketplace designed to serve both the Muslim and non-Muslim communities anywhere in the world. Goods and services in the HALADINAR Marketplace are Halal, Thoyyiban and Mubarkan. Through blockchain technology, manufacturers, merchants, suppliers, traders, buyers, sellers and consumers are brought together on HALADINAR, a unifying and inclusive marketplace.

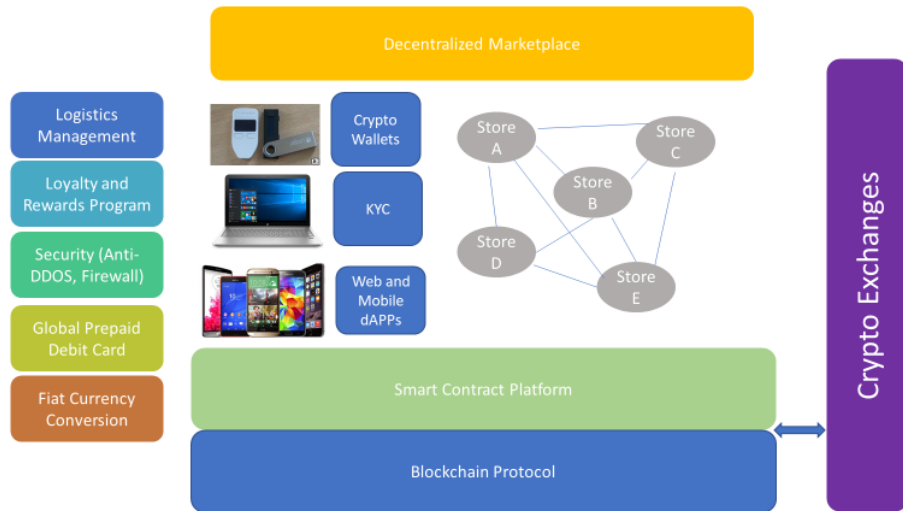
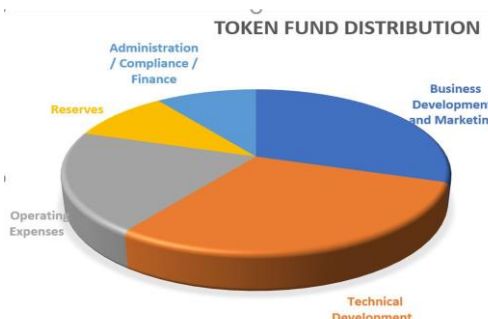


World's First Decentralized Global Halal Ecosystem – Marketplace, Cryptocurrency and Lifestyle. HALADINAR is a Decentralized, Trustless Escrow and Smart Contract Halal Ecosystem using HALADINAR utility tokens. Buy and sell Halal goods and services securely, no intermediaries, and at lower costs.

Blockchain Solutions.

Decentralized Marketplace, Smart Contract, Trustless Escrow, Digital Identity, Web/Mobile Applications, Multi-Currency Cryptowallet, Loyalty and Rewards

Token Economy

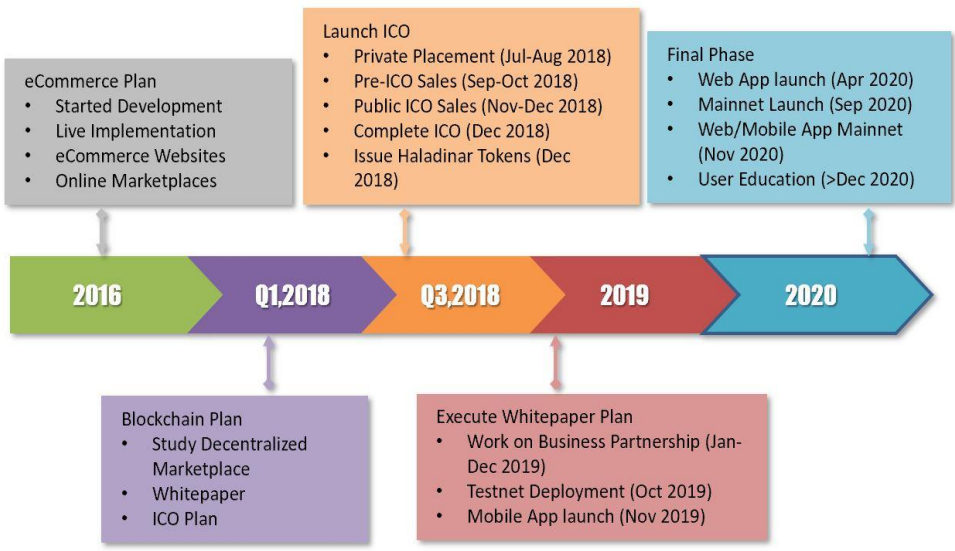


Token Sales Composition

Description	Private Sale	ICO sale
Total Qty for Sales	50 million	200 million
Price in USD	USD 0.06	USD 0.10
Payment Type	Fiat (USD/SGD)	FIAT/BTC/ETH
Total Amount	USD 3 million	USD 20 million

Total Token Supply: 1 billion
Symbol: HDN
Payment: USD, BTC, ETH
Private Placement: Jul-Aug 2018
Pre-ICO Sales: Sep-Oct 2018
Public ICO Sales: Nov 2018

From the Community, For the Community



HALADINAR ICO

Cryptocurrency HLD

- Payment in USD, BTC or ETH

Halal Ecosystem

- HALADINAR E-Commerce
- Halal Supply Chain
- Sharia Compliant Banking and Finance
- Global Zakat and Wakaf

Inclusivity and Empowerment

- Reach to marginalised or traditionally excluded communities
- Women and girls in patriarchal societies with no bank access
- Poor or low-income individuals with little or no bank access
- Wealth security for those living in societies with broken financial systems

HALADINAR E-Commerce Platform

- Products
- Services
- Markets
- Networks

Blockchain Solutions

HALADINAR aims to implement blockchain solutions based on the following interlocking strategic pillars:

- ★ To develop the world's first and comprehensive HALADINAR Decentralized Halal Ecosystem on blockchain innovations for a safer and rewarding shopping experience using HALADINAR TOKEN (HDN). Sellers and buyers will be incentivized to utilize HDN with an innovative and comprehensive reward system.
- ★ To tap into the growing and trusted Halal product databases from all over the world. Using big data analytics we aim to help HALADINAR merchants and users to make informed decisions in the Halal global marketplace.
- ★ To work closely with global halal supply chains, eg., the Halal Chain, to provide full traceability and auditability of the Halal products for consumers, brands, retailers, distributors, and governing bodies to validate any given product.
- ★ To empower and incentivize customers to instantly and conveniently assess the , authenticity of the products they are purchasing.
- ★ To enable manufacturers, suppliers, brand owners, retailers and other stakeholders to incentivize consumers or other businesses.

REVENUE MODEL

All listings within HALADINAR Marketplace are free. While all listings are free, the revenue generating business model includes:

- Advertising for Buyers and Sellers
- Big data analytics
- Peer to Peer Exchange of HDN token to other cryptocurrencies
- Auction in a Blockchain infrastructure
- Global Courier Delivery Services with strategic partners



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